

The Evening Standard

Published Daily, Except Sundays, by Wm. Glasmann.

AN EXAMPLE FOR OGDEN.

That other cities believe in fairs and are liberal supporters of those exhibitions is proof that fairs are profitable, directly or indirectly. Here are Topeka, Kansas, and Vancouver, British Columbia, subscribing for the fairs to be held this fall. The following is a statement of Topeka's success in providing means for making its fair a success:

After a hot campaign, the business men of the capital city of the Sunflower state have subscribed more than \$50,000 to the enterprise, and as that was all that was needed, steps will now be taken to go ahead with the big fair this autumn.

All citizens of Topeka were greatly interested in the success of the subscription, and all seemed to take a hand in raising the money. The day the campaign for the fund started, twenty committees canvassed every business man in the city. A band aided in inspiring quick subscriptions and women assisted in raising funds.

The business men responded nobly, and the first day more than \$15,000 was subscribed. The work continued, and before the week was over more than \$50,000 in stock was subscribed. This has spurred the managers on to active work, and it will begin on what promises to be the greatest fair ever held in Kansas.

Everybody was boosting for the fair. One of the most flattering endorsements came from J. N. Dolley, state bank commissioner, who recommended the stock to the Kansas State Bankers' association as a safe security for investment. The railroads came to the front and have promised to do a tremendous lot of advertising for the fair.

H. L. Cook, secretary of the fair association, in discussing the possibilities of the fair, said:

"The thing now is to get together the money for the necessary preparations, and this money will have to come out of Topeka. With a good show and proper advertising we can bring 100,000 people here in the week. This thing is no dreamy conjecture. I know what I am talking about, because I have seen it work, and keep working, year after year.

"It is up to us to earn the confidence of our public by giving a good show and taking care of our exhibitors and our visitors properly; they will want to come back another year.

"As an advertising proposition for the town there could be nothing better. Topeka is a beautiful city and an ideal place in which to live. Give the farmer a chance to come and see the place to good advantage so that when he decides to turn the farm over to the boys and move to town, he has already got Topeka in his mind as the proper place in which to settle down."

In Ogden we talk much about "boosting." Some who are shouting "Let us boost," end their efforts in the shout, and, as a result, when a fair is to be given and the sinews of war obtained, two-thirds of the loudest boosters decline to contribute one cent. We point to Topeka as a place where they not only offer "lip-service," but dig down in their pockets and help to liberally finance the fair. Why? Because, as the secretary says, it pays Topeka to advertise its advantages.

There is a restaurant keeper in Ogden, not far from the corner of Washington avenue and Twenty-fifth street, who spent two days in Vancouver, British Columbia, last summer. He was enjoying a vacation. He was struck with the appearance of the city. He bought a lot for \$1,000. Yesterday he sold the property for \$2,000, having had half a dozen propositions presented to him. Vancouver, you will say, is going ahead. Yes, and here, in part is the explanation:

About four years ago, a few business men in Vancouver met and agreed that an annual exhibition held in Vancouver would do more

good to boost British Columbia, and advertise the city, than all other agencies combined.

The Vancouver Exhibition association was formed, and much useful missionary work was done during 1907 and 1908. In 1909 the city granted a lease to the Exhibition association of sixty acres at Hastings Park and that year the electors voted \$50,000 for exhibition purposes.

In 1910 the city voted a further sum of \$85,000, thus making a total of \$135,000—all for the erection of exhibition buildings and preparing the grounds. In addition the members of the association have found about \$20,000 for the special purpose of making a race track and playground for games of every kind.

The members who put up the money will get no return for same—no dividends will be paid; all profits (if any) will be devoted to erecting buildings, beautifying the grounds, and promoting the development of the province.

The Vancouver Exhibition association is preparing for the first exhibition, which will be held during the week, commencing August 15, 1910. There will be prizes and premiums offered to the value of \$25,000 of which amount the Provincial Government has voted \$10,000.

Prizes and premiums will be offered for most breed of horses, cattle, sheep, swine, poultry and agricultural products, garden produce, butter, cheese, honey, etc.

Arrangements have been made with the railway and steamship companies for special rates for exhibits, also for passenger excursion rates.

The citizens of Vancouver are looking forward to having large numbers of visitors from all parts of the province during the exhibition week.

There is not a live and wide awake city of any size in the United States that is not liberally backing the fairs given for its benefit, and yet Ogden, when shown the importance of following the example, hangs back because the maintenance of a fair requires an outlay which may not bring immediate returns in profits to the fair itself.

Fairs are not for the purpose of making money for the stockholders. The aim should be to make them the instrument for advertising the community, its resources and advantages, and, indirectly, benefiting every one whose best interests are dependent on the growth and prosperity of that community.

Vancouver and Topeka have the proper spirit, and we invite our people to watch those cities expand, and, while doing so, to resolve to help Ogden grow in a similar way.

UTAH AS A FRUIT STATE.

John Derrig, local representative of the Pioneer Fruit company of California, which is guiding the Utah Fruit associations to a successful solution of the problem of shipping and marketing the product of Utah orchards, is firmly of the opinion that the fruit industry in this state is to see a rapid development within the next few years. He says Utah cherries are the best in the world; that Utah peaches, in color, flavor and firmness are incomparable; that Utah apples are perfect. What is necessary is a better understanding of how to prepare and pack the fruit for market. For instance, little or no success has been met with in shipping Utah cherries. The black Tartarian has been allowed to ripen on the trees and then has been packed for market, with the result that the fruit has reached its destination over-ripe and in unmarketable condition. The Californians pick these cherries as the first tinge of black appears and ship immediately, the fruit ripening on the road. Those simple details, carefully observed, mark the difference between success and failure.

Having discovered this fault in the packing of Utah cherries, the distributors are to enforce the correct method and this year there will be sent out of Utah the first carload of cherries ever started for the Eastern markets.

Mr. Derrig, who is an expert fruit man, looks forward to the time when this state will be shipping each summer several thousand carloads of fruit. The young orchards coming into bearing are the basis of his estimate. He says the land around Ogden and the climate are better adapted to fruit than the richest districts of Colorado and that eventually there must come to this valley a great boom in orchard culture. With better care of trees, intelligent pruning, thorough spraying and the following of approved methods of preparing fruit for the market, Ogden and other parts of Utah should witness a rapid development of the industry which is now in its infancy.

United action on the part of the Utah growers is bringing about improved conditions, not only in the obtaining of better prices, but in the securing from the railroads of reduced rates. Within the last thirty days Mr. Derrig, acting for the eleven fruit associations organized as the Utah Fruit Growers' association, has obtained a cut in fruit rates of 20 cents a hundred on carloads which are sent to the territory beyond Chicago and the privilege has been extended of allowing consolidated shipments without extra charge. The consolidation rate may serve to great purpose, as under that privilege a car can be partly loaded at Brigham and the car filled say, in Ogden, the whole shipment being carried to market at a carload rate.

Another important concession is a reduction of 20 cents on a hundred on fruit shipped from Ogden and elsewhere in the state to Butte or Anaconda, Montana, one of the best markets in the western country, and a market that draws heavily on Utah for its fresh fruits.

Evidently the Utah Fruit Growers' association is making possible the wonderful strides in the progress of Utah fruit culture predicted by all outside experts who have studied local conditions and have seen the possibilities of the industry.

JUST FOR FUN

Just Dig Digs—That's All.

The big man in the purple shirt accosted the staid little man who was waiting for the "T" train.

"Beg pardon, neighbor," said the big man, as he opened his paper, "there is something I don't understand."

"What is that, sir?" asked the little man curiously.

"Why, it states here that Colonel Roosevelt shot a dig-dig. What is a dig-dig?"

The little man smiled.

"My friend, a dig-dig is an animal that digs. When one dig-dig starts to dig the other dig-digs dig deeper than this dig-dig. Then this dig-dig digs and digs and digs until—"

"Hold on! Which dig-dig?"

"The first dig-dig. The other dig-digs dig and dig to catch up with the other dig-digs' digging. Then the first dig-digs and dig till the other dig-digs—"

But the big man in the purple shirt covered his ears with his hands and fled. And all day long the "dig-dig" ran through his brain until he vowed Teddy was an enemy to mankind to discover such an animal—Chicago News.

She Made Rapid Progress.

The feminine will out even in the case of children. This was amusingly

shown not long ago when little Caroline, 7 years old, and her brother, 6 years old, were sent to school on the same day.

For a week they attended regularly, and on Saturday night the proud father called them to him. With one on each knee, he asked what they had learned in school.

"Well," said the boy, "I learned that de worl' is round. I can count up to five and say my alphabet."

His father beamed, and by careful questioning got quite a remarkable amount of knowledge out of his small son.

"I'm proud of you, Freddie," he said, smiling. "Now, Caroline, have you learned lots, too?"

"Uh, huh," answered Caroline, shyly. "Well," encouraged her father, "tell us what you have learned."

"I learned the names of all the boys in Freddie's class," she answered, proudly, and went when her father laughed—Philadelphia Times.

Why He Was Gallant.

A stout woman entered a crowded car and took hold of a strap directly in front of a man seated in the corner. As the car started she lunged against his newspaper and trod heavily on his toes. As soon as he could extricate himself he arose and offered her his seat.

"You are very kind, sir," she said, panting for breath.

"Not at all, madam," he replied.

"It's not kindness; it's simply self-defense."—Philadelphia Telegraph.

So Kind of Him.

"Johnny," said the old farmer in a coaxing voice, "you know I believe in encouraging sports."

"Yes, pa," responded Johnny, eagerly.

"Well, after you have milked the six cows, fed the stock and cut the wood I'll let you and Zeke have a snow-shoveling Marathon between the house and the barn and the pump and the gate. There ain't no mean bones in my body."—Chicago News.

Over the Telephone.

"Hello! Is this the information editor?"

"Yes."

"Who is the President of Nicaragua?"

"Wait a minute, and I'll—"

"But I want to know who's President now—not who's going to be President a minute from now!"—Chicago Tribune.

Justly Incensed.

"Why did she get angry at that man who was spending his vacation in their neighborhood?"

"She asked him if he had met her daughter, and he said yes, that he had seen all the sights of the neighborhood."—Houston Post.

WILL START ON SALINE BRANCH

Tracklaying is being actively rushed on five different contracts by the Oregon Short Line. Steel gangs are busy, and it is keeping the supply department hustling in getting ties, steel and track material to the several fronts. The work is going on at the following points:

Relaying ninety-pound steel on the Idaho division; relaying seventy-pound steel on the Cache Valley branch; building the new line from Vale to Brogan, Ore., about thirty miles; building the new line from Moreland to Pingree, about thirty miles; building the new line from Rupert to Bliss, about seventy-five miles. Just as soon as the work of laying track on the new lines mentioned is finished, the work of construction on the Saline and other branches will be commenced, as will the double-tracking from Farmington to Ogden.

This is probably more active construction work than is being done any system in the country, and considerable mileage will be added to the road as well as developing a new country.

THOMPSON READY FOR THE CONTEST

All the preliminary arrangements have been made for the scheduled twenty-round boxing contest between Pete Sullivan and Johnny "Cyclone" Thompson at Saltair Thursday evening.

The men are in the best of condition and should be able to put up a scientific bout for twenty rounds, which will interest the boxing fans of Salt Lake and the surrounding cities. The men will weigh in at catch weights and neither will have an excuse for losing. It will be a case of the best man, and as each is confident of winning, there is no danger of a loaf at any time. It means a fortune to the winner, who will be able to secure contests in every part of the country.

Sullivan took his last hard work Tuesday afternoon at the Salt Palace. He will take a short run on the road today and will then rest until he steps into the ring tomorrow night with the "Cyclone," who has a reputation of never having been knocked out in his twelve years of boxing.

Thompson also stopped work at Ogden, where he has been training for the contest, and Tuesday he said that he never was in better physical condition and he is confident of being able to secure the decision on points.

There will be two good preliminaries. Young Forbes and Kid Davis will box six rounds and, according to many of the fans, this match will be worth the price of admission. Jack Downey will take on Larry Burns for six rounds.

Manager Grant has placed tickets on sale at the Jeff Smoke House and the Log Cabin. In Ogden tickets are being sold at The Den.

Two special trains will leave over the Saltair road for the contest. The first is scheduled at 7:45 and the last train will leave at 8:15 p. m.

A special will leave Ogden at 7 p. m. and the train will run direct to the Saltair pavilion.

Manager Grant said Tuesday night that he had made the ring safe by padding it according to rules and there would be no danger of any "cracked" skulls from hitting the floor, which, he says, has caused so much trouble for the boxing game. With proper padded rings there need be no fear of injuries to the principals.

A portion of the house has been re-



Distinction is never accidental—every effect has a cause.

IMPERIALES MOUTHPIECES CIGARETTES

have their cause in this—the choice tobacco in them—the skill that blended it—the pure *maïs* paper that wraps it—and the mouthpiece that cools the smoke.

10 for 10 cents

THE JOHN BOLLMAN CO., Mfrs.

Tom Moore Cigar

Made in 10c and 2 for 25c sizes



Both sizes are equally popular. Different only in length and price. One quality, one flavor, but always mild—filler as well as wrapper. You know it's "light" before it's lighted—you never found a strong one yet. The same tobacco every year—the same quality everywhere—the same enjoyment every time.

Tom Moore Cigar 10¢

when you have the dime

Little Tom Cigar 5¢

when you haven't the time

They Share the Reign

Hemenway & Moser Co., Distributors, Ogden, Utah

served for ladies who are invited to attend the boxing matches.

LIFTED A HORSE BUT PAID DEARLY

Jeff Tries Stunt With a Circus Pony and Gets Solar Plexus Wallop.

"Jim Jeffries got the surprise of his life when he was in Denver a few months ago, on his way to the coast," said a sporting man who was stopping at the Thornton, in Butte, yesterday. Otto Floto, sporting editor of The Den-

ver Post, took Big Jim up to the winter quarters of the Sells-Floto shows and was showing him around.

"Among other curiosities in the lion house was 'Little Sunday,' the smallest horse in the world. He is only 26 inches high, but is a stout little rascal, being about as broad as he is long. Jeff playfully grasped the little animal by the nape of the neck and the root of his tail, lifted him clean out of his stall and holding him at arm's length in the air.

"Well, Otto," said he to the sporting editor, "you can tell 'em I'm husky enough to carry a horse, anyway."

But just then 'Sunday' tired of the liberties that were being taken with him and let drive a sturdy hind leg, landing fair on the fighter's solar-plexus.

"Jeff dropped the little pony like a hot potato. 'Hub,' he grunted, 'now what's the matter with you sporting sharps when you write column after column about giving away weight? Why, that pony can kick as hard as Tom Sharkey could land one of those haymakers in his palmist days.'"

COAL! Call up Parker & Co. for rates on lump, nut and slack. Parker Coal Co.

S.S.S. BEST SPRING TONIC

Every one should take a tonic in the Spring; our systems require it. The change in the seasons produces a like change in our bodies, and more is required of the blood, from which source we receive physical nourishment and strength, at this particular time than at any other.

Almost every one feels bad in the Spring. Some have no particular sickness, but are debilitated, run-down and weak, and their systems are in a general state of disorder. This deranged condition of the health is due to weak, anaemic blood; the circulation is infected with impurities which have diminished its natural nourishing powers, and the body is suffering from deficient blood nutrition. The refuse and impurities which naturally accumulate in our systems are not properly expelled in winter, because those members whose duty it is to perform this work of drainage do not receive sufficient stimulation from outdoor exercise, and therefore grow dull and sluggish in their action; nor is the skin as active in eliminating waste matters in cold weather because the pores are not so open as in warm seasons.

These winter accumulations pollute the blood and largely destroy its nutritive qualities, and when Spring comes, and everything takes on new life, and we change our method of living, the circulation is so weakened that it is unable to supply the increased demands of the system. Then we suffer from weakness, nervousness, loss of appetite, lassitude, etc. There is a constant worn-out feeling, sleep is not refreshing, and we do not feel able to perform the ordinary duties of daily life. This disordered condition demands the use of a tonic, and it should be one which has the additional qualities of a first class blood purifier, for to restore health and strength the blood must be pure.

The healthful botanical ingredients of which S. S. S. is composed, and the method of combining and preparing them so that they build up and strengthen every portion of the body, make it the best of all Spring tonics. S. S. S. is Nature's medicine, free from strong mineral mixtures and made entirely of the healing, cleansing juices and extracts of roots, herbs and barks; a safe and pleasant tonic for persons of any age.

S. S. S. is not only the best Spring tonic, but its ability and worth as a genuine blood purifier is universally recognized. It builds up the depleted system in the true way, by purifying the blood and supplying an increased amount of nourishment to every portion of the body. S. S. S. removes all accumulations from the circulation, enriches and purifies the blood and overcomes the unpleasant physical ailments that always come with Spring. It rids the body of that tired feeling, improves the appetite, reinvigorates every fibre and tissue of the body, and imparts healthful energy to all who are run-down. The body cannot be strong and well if the blood is weak or impure, and no tonic should be used which does not thoroughly cleanse the circulation. If you select S. S. S. as your tonic this Spring you will experience better results and more vigorous health than ever before, because it will make your blood "just right."

Incidentally, there is no other "just as good."

PRETTY GOOD EVIDENCE

I have used S. S. S. and found it to be an excellent blood purifier and tonic. My blood was weak and impure, and as a result my system became very much run down and debilitated. I lost twenty or more pounds in weight, had no appetite and was in bad shape. Seeing S. S. S. advertised I began its use, and am well pleased with the results after using it for some little while. From 139 pounds to 165 is pretty good evidence of merit on the part of S. S. S., and as to my appetite, it is superb. My system and general health have been wonderfully built up, and I do not hesitate to give S. S. S. the credit for it.

H. MARTIN.
50 Second St., Warren, O.

THE SWIFT SPECIFIC CO., ATLANTA, GA.